



第三届联合国教科文组织名录遗产与可持续发展黄山对话会
The 3rd Huangshan Dialogue on UNESCO Sites and Sustainable Development

中国·黄山
HUANGSHAN · CHINA

主题：UNESCO名录遗产可持续发展
Theme: UNESCO Sites facilitating Sustainable Development



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WORLD HERITAGE AND SUSTAINABLE TOURISM



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World Heritage and Sustainable Tourism Programme



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Vision

World Heritage and tourism stakeholders share responsibility for conservation of our common cultural and natural heritage of Outstanding Universal Value and for sustainable development through appropriate tourism management.



Mission

Facilitate the management and development of sustainable tourism at World Heritage properties through fostering increased awareness, capacity and balanced participation of all stakeholders in order to protect the properties and their Outstanding Universal Value.

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Focus areas



Policy &
Strategy



Tools &
Guidance



Capacity
Building



Heritage
Routes

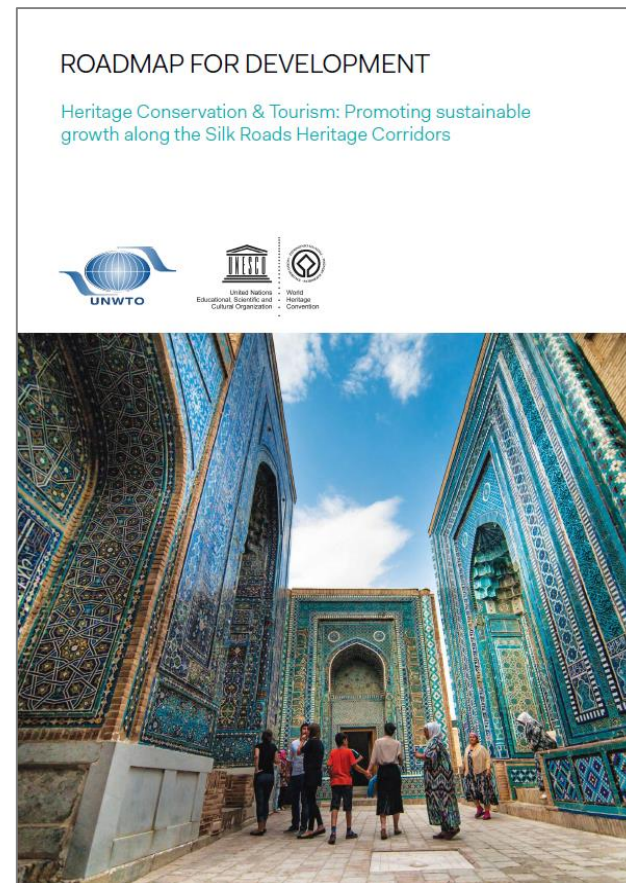
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Policy guidance

Developing a
common sustainable
tourism strategy
along the
Silk Roads
Heritage Corridors in
Central Asia and
China



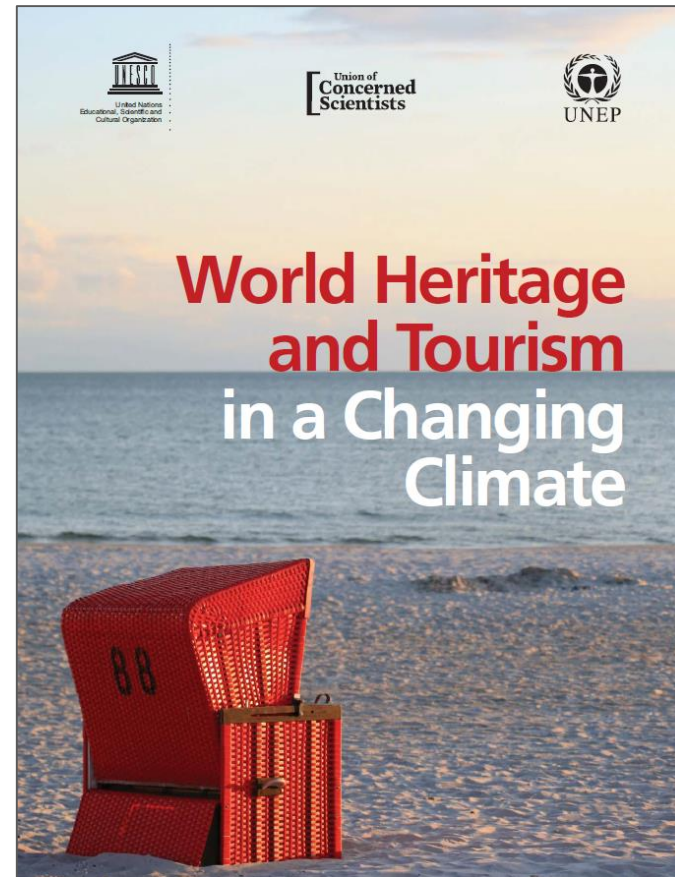
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Policy guidance

Report on the increasing vulnerability of World Heritage sites to climate change impacts and the potential implications for tourism




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Tools and Strategy Development

Direction and guidance to effectively manage tourism at the World Heritage sites



UNESCO World Heritage Sustainable Tourism Toolkit

[Home](#)
[How to use this guide](#)
[Guide 1: Understanding](#)
[Guide 2: Strategy](#)
[Guide 3: Governance](#)
[Guide 4: Engagement](#)
[Guide 5: Communication](#)
[Guide 6: Infrastructure](#)
[Guide 7: Value](#)
[Guide 8: Behaviour](#)
[Guide 9: Investment](#)
[Guide 10: Monitoring](#)
[Resource library](#)

How to use this guide

These easily accessible 'How To' guides are focused on best practice approaches to sustainable economic development through tourism. The first of their kind, the 'How To' resources offer direction and guidance to managers of World Heritage tourism destinations and other stakeholders to help identify the most suitable solutions for circumstances in their local environments and aid in developing general know-how for the management of each destination.

The 'How To' guides bring best practice knowledge to the full WH community, so that site managers, tourism professionals, conservation professionals, and communities around the world understand the possibilities of sustainable tourism and what key issues have already been achieved. These resources are a valuable asset to site managers in particular, who often lack the tools and know-how to effectively manage and maximise tourism benefits, while minimising its negative impacts.

Our series of guides have been structured as a step-by-step process for site managers.

- **Guides 1-4** establish the basic foundations for sustainable tourism (these are coloured yellow).
- **Guides 5-10** are tailored to more specific issues, which will have greater relevance at some sites than at others (these are coloured orange).

We recommend that site managers explore each guide, however, as sustainable tourism is a holistic process, addressing all issues in a strategic manner.



English
Français

Global good practice examples



Discussion forum

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Capacity Building Activities

Sustainable Tourism Training workshops for World Heritage site managers in Africa and Southeast Asia



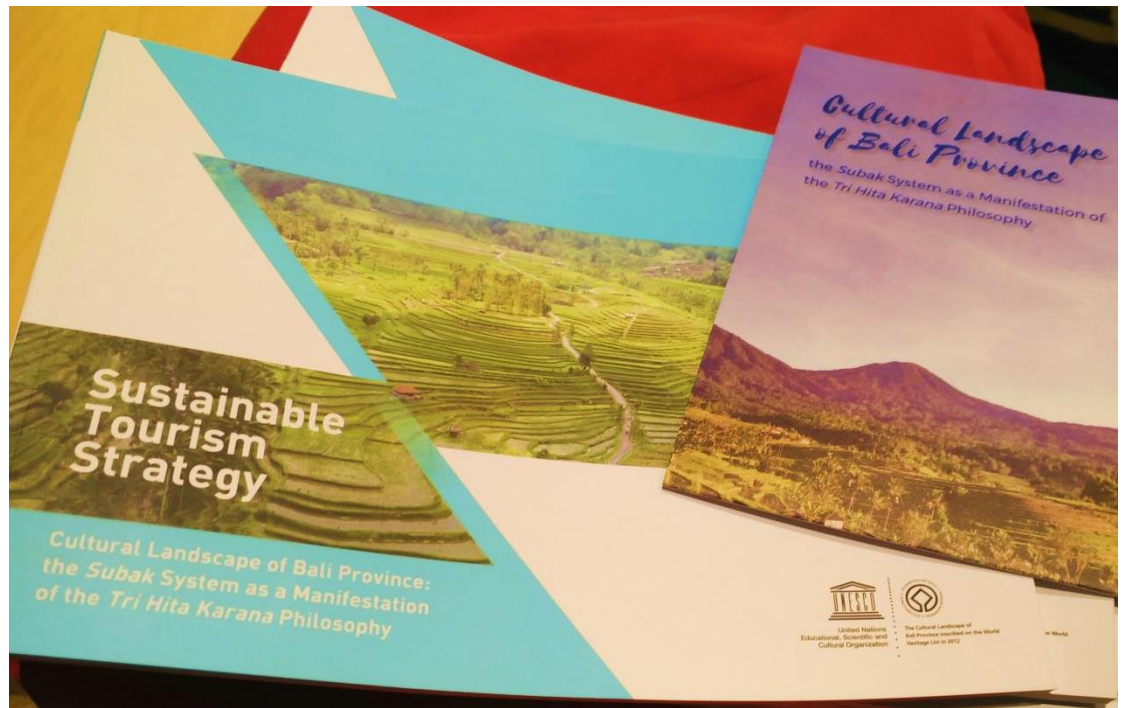
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Capacity Building

Sustainable
tourism strategy
for cultural
landscape of Bali
province



World Heritage Journeys in Europe project

Creating thematic routes
to foster heritage based
sustainable tourism
development

www.visitworldheritage.com



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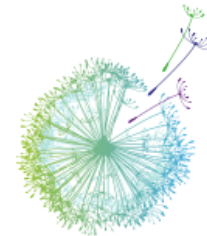
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Muscat Declaration on Tourism and Culture: Fostering Sustainable Development

Creating a new framework for collaboration between tourism and culture, which includes active participation of host communities, visitors, the public and the private sector.



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2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



Sultanate of Oman
Ministry of Heritage & Culture

World Heritage and Sustainable Tourism Programme



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More information:

Website of the WH+ST programme
whc.unesco.org/tourism

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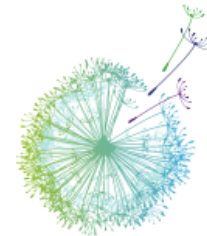
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