WORLD HERITAGE AND SUSTAINABLE TOURISM

Guy Debonnet
Chief Nature, Sustainable Tourism & Outreach Unit
UNESCO World Heritage Centre

World Heritage and Sustainable Tourism Programme

Vision

World Heritage and tourism stakeholders share responsibility for conservation of our common cultural and natural heritage of Outstanding Universal Value and for sustainable development through appropriate tourism management.

Mission

Facilitate the management and development of sustainable tourism at World Heritage properties through fostering increased awareness, capacity and balanced participation of all stakeholders in order to protect the properties and their Outstanding Universal Value.

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Focus areas

Policy & Strategy
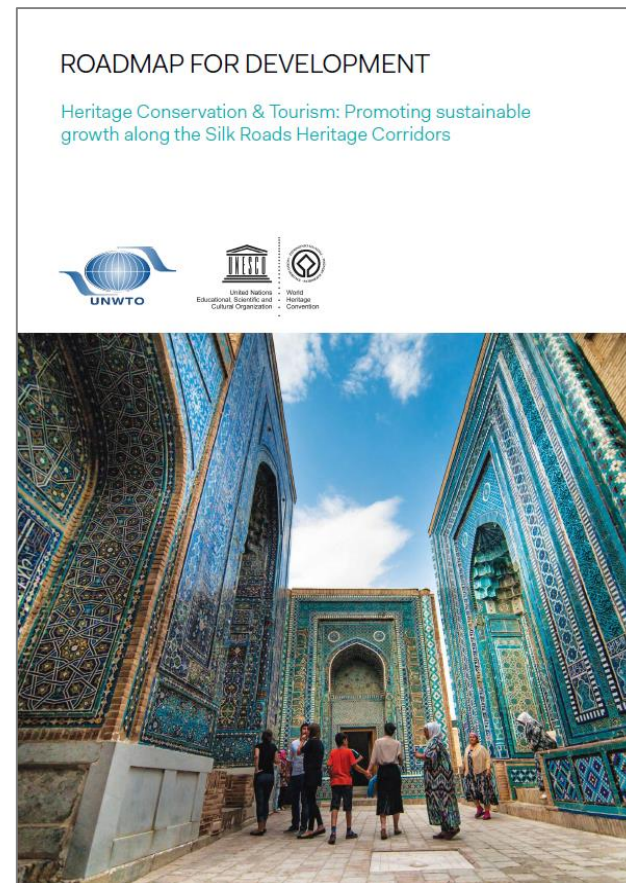

Tools & Guidance

Capacity Building

Heritage Routes

Policy guidance

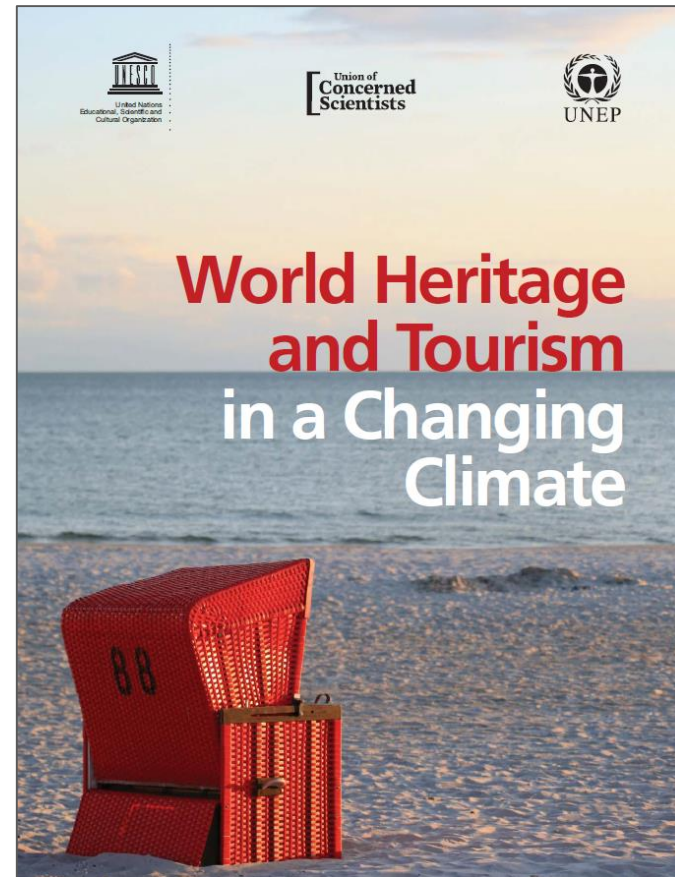Developing a common sustainable tourism strategy along the Silk Roads Heritage Corridors in Central Asia and China

ROADMAP FOR DEVELOPMENT

Heritage Conservation & Tourism: Promoting sustainable growth along the Silk Roads Heritage Corridors

Policy guidance

Report on the increasing vulnerability of World Heritage sites to climate change impacts and the potential implications for tourism

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Tools and Strategy Development

Direction and guidance to effectively manage tourism at the World Heritage sites

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Capacity Building Activities

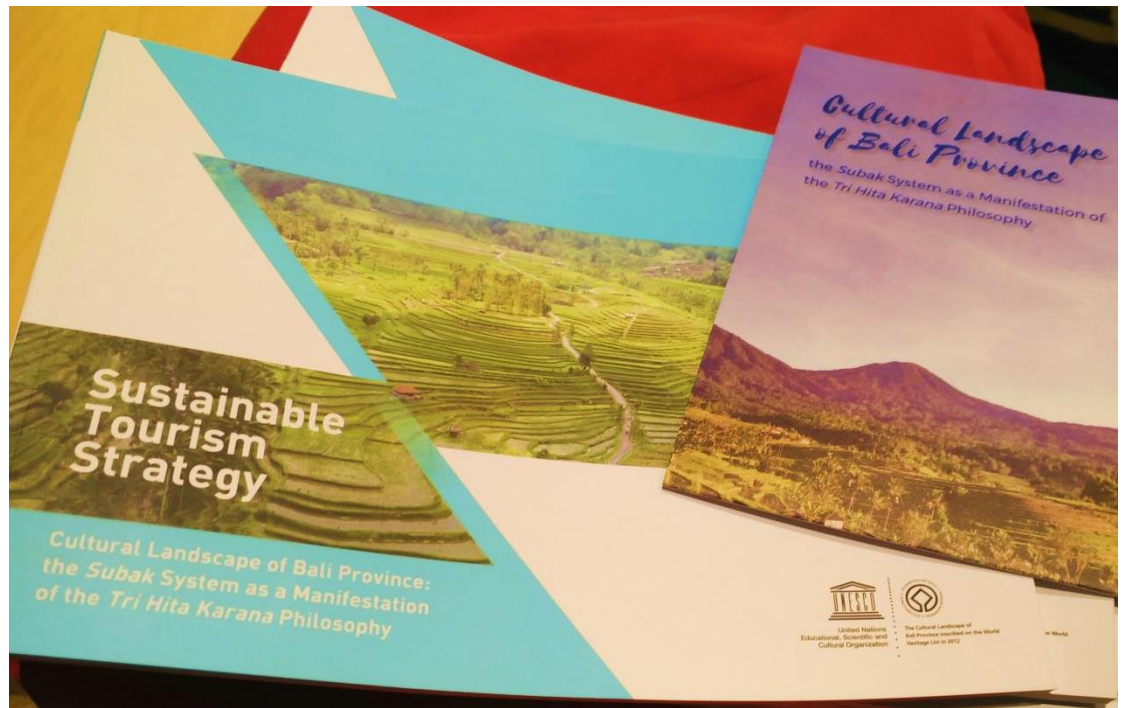Sustainable Tourism Training workshops for World Heritage site managers in Africa and Southeast Asia

Capacity Building

Sustainable tourism strategy for cultural landscape of Bali province

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World Heritage Journeys in Europe project

Creating thematic routes to foster heritage based sustainable tourism development
www.visitworldheritage.com

NATIONAL GEOGRAPHIC

Co-funded by the
EUROPEAN UNION

Muscat Declaration on Tourism and Culture: Fostering Sustainable Development

Creating a new framework for collaboration between tourism and culture, which includes active participation of host communities, visitors, the public and the private sector.

More information:

**Website of the WH+ST programme
whc.unesco.org/tourism**

**Peter Debrine, Coordinator WH+ST programme
(p.debrine@unesco.org)**

**Guy Debonnet, Chief WHC/NTO
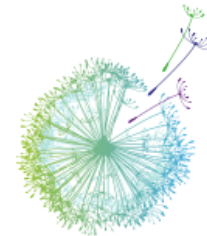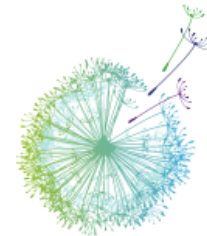(g.debonnet@uesco.org)**

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Muscat Declaration on Tourism and Culture: Fostering Sustainable Development

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